



November 14, 2023

Dear Local Business owner,

As you can imagine, cancer treatment is not a quick or easy process and can be particularly difficult for children with cancer and for their families. Children with cancer can spend anywhere from weeks to months at a time in the hospital, and they endure treatments such as chemotherapy, radiation therapy, surgery, and more.

Jake's Dragon Foundation Founding Hope is a program of the American Childhood Cancer Foundation that supports local families in the Delaware Valley. In addition, the foundation has committed funds to support genetics research for pediatric Cancer at Nemours Hospital for Children in Delaware.

Jake's Dragon Foundation was formed in 2018 after the passing of Jake McHugh at age 14 from Lymphoma just six months after being diagnosed. While Jake battled cancer, the McHugh family of Collegeville learned that only 4% of the funding for cancer goes toward pediatric cancer. That is not nearly enough. They have committed to raising funds to help families and donate to research. In less than six years, the foundation has donated over \$150,000 directly to help families and \$250,000 toward cancer research.

We need your help! We are excited to give you an opportunity to join us in sponsoring our 3rd Dragon Ball casino night and silent auction on April 6<sup>th</sup>, 2024 at the Desmond Hotel in Malvern, PA. Our goal is to cover all expenses so that one hundred percent of the money we raise can go to helping local families who are battling childhood cancer. This night will be a fun evening of auctions, cocktails, live DJ and casino tables for gaming fun. Sponsorships includes tickets to the ball as well as marketing for your company. Please reach out to us at 215-859-1758.

We respectfully request your help in supporting local childhood cancer families. By doing so, your business can help us give HOPE to even more children and families and allow us to continue having a positive impact in a child's cancer battle!

**...because kids can't fight cancer alone!®**

Thank you for your support and consideration!

Warm Regards,  
Sandy McHugh, Co founder  
Jake's Dragon Fondation  
Tax ID 52-107182

*"Jake's Dragon Foundation"* is a local program of the American Childhood Cancer Organization, a non-profit, tax-exempt 501(c)3 organization.

## *Gala Sponsor packages*

### *Dragon Package- \$5,000*

- ✓ Full Table at the Dragon Ball (10 tickets)
- ✓ Your company logo on all gaming money (1 available, first come first serve)
- ✓ Exclusive signage at one gaming table
- ✓ Corporate logo on website for one year
- ✓ Sign recognition on event day
- ✓ Social media acknowledgement
- ✓ Acknowledgement throughout Gala evening
- ✓ VIP tickets to future JDF event

### *Diamond - \$2,500*

- ✓ Five tickets to the Dragon Ball
- ✓ Exclusive signage at one gaming table
- ✓ Corporate logo on website for one year
- ✓ Sign recognition on event day
- ✓ Social media acknowledgement
- ✓ Acknowledgement throughout Gala evening
- ✓ VIP tickets to future JDF event

### *Platinum - \$1,000*

- ✓ Four tickets to the Dragon Ball
- ✓ Exclusive signage at one gaming table
- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening

### *Gold - \$500*

- ✓ Two tickets to the Dragon Ball
- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening

### *Silver - \$250*

- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening

